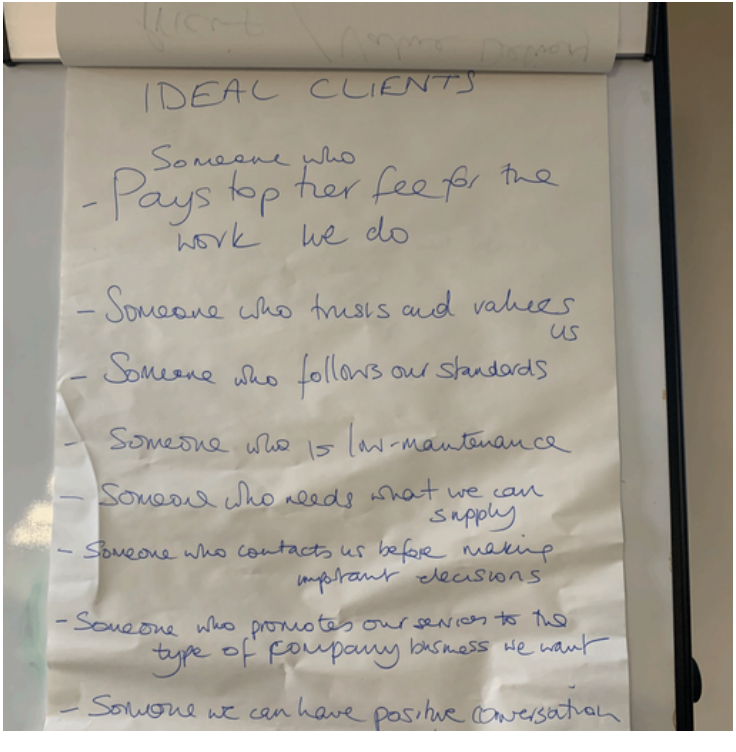
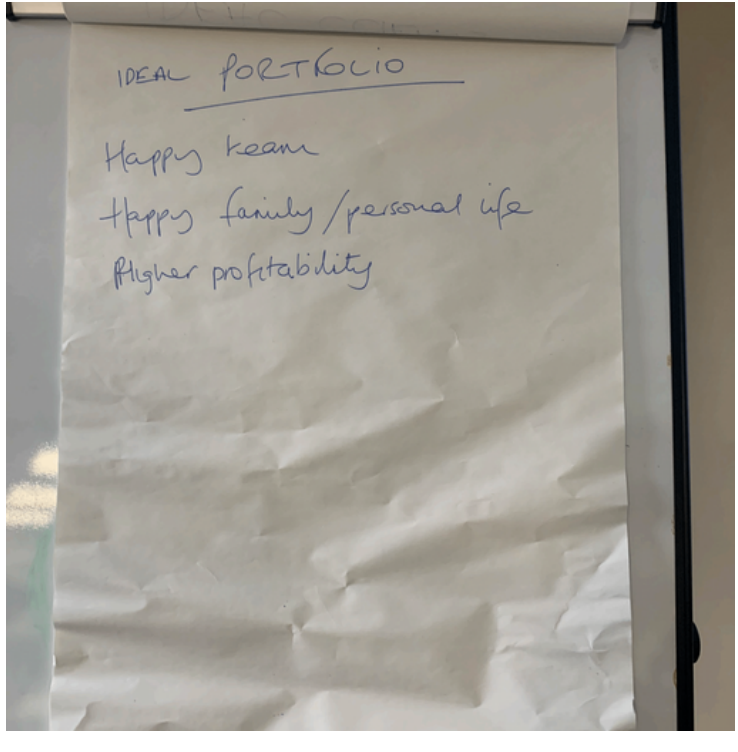

IDEAL CLIENTS
Someone who
- Pays top tier fee for the work we do
- Someone who trusts and values us
- Someone who follows our standards
- Someone who is low-maintenance
- Someone who needs what we can supply
- Someone who contacts us before making important decisions
- Someone who promotes our services to the type of company business we want
- Someone we can have positive conversation


IDEAL PORTFOLIO
Happy team
Happy family/personal life
Higher profitability